



*** FOR IMMEDIATE RELEASE ***

Community Awareness of Rappahannock Electric Charity, Inc. (C.A.R.E.) Steps up for Imagination Library in Essex and King William Counties

Williamsburg, Virginia (10/28/2025) – QuickStart Children of Virginia (QCV) is pleased to report the [Community Awareness of Rappahannock Electric Charity, Inc.](#) (C.A.R.E.) Board has provided startup funding for new Dolly Parton's Imagination Library (DPIL) programs in Essex and King William counties through **The Power of Change** Grant.

The Essex DPIL program is led by Andrea Mitman of the Rotary Club of Tappahannock where 501 kids are eligible (age 0 to 5) to enroll. The Rotary Foundation will be the Local Program Partner. The driving force behind the King William County DPIL program is School Board member Veda Frazier. Almost 1,100 children in King William will be able to receive monthly books thanks to the Tri-River Kiwanis Club's partnership with the Dollywood Foundation. 162 children are already enrolled.



The Power of Change

Since launching in 2005, thousands of Rappahannock Electric Cooperative (REC) members give voluntarily to The Power of Change. These funds are invested back into our communities so that we have a better place to live, work and play across the REC 22-county service territory.



36K+

Members Enrolled



\$1.7 Million+

Total Amount of Awards



472

Total Number
of Awards

2025 CARE Charity Board of Directors:

The Power of Change grants are awarded twice each year by the Community Awareness of Rappahannock Electric Charity, Inc. (CARE) Board. CARE is a charitable corporation established by REC. The CARE Board is comprised of 10 REC members who volunteer to serve and are appointed by the REC Board of Directors.



Tootie Rinker

Region 1



Rev. Otis Kay, Sr.

Region 5



Anne Mitchell

Region 9



Sheryl Reid

Region 2



Takisha Frye

Region 6



Pat Thomasson

At Large



Carty Yowell

Region 3



Lindsey McClellan

Region 7



Casey Hollins

Ex Officio



Ray Zegley

Region 4



Gregory A. Worley

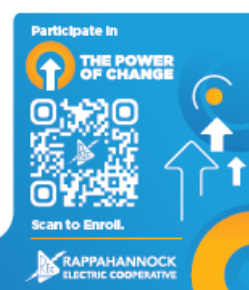
Region 8

Rappahannock Electric Cooperative (REC)

Out of 900+ electric cooperatives nationwide, REC is one of the largest. As a member-owned electric utility, REC serves more than 182,000 connections in 22 counties in Virginia. REC consistently ranks amongst the best for customer service and reliability.

www.thepowerofchange.org

As of September 24, 2025



Lynda Harrill, QCV Founder, says, “Rappahannock Electric Cooperative (REC) is a long-time supporter of Dolly Parton’s Imagination Library and early childhood literacy. It is through the generosity of the REC member-owners who round up their electric bills through **The Power of Change** program, that the C.A.R.E. Charity can award grants to non-profit organizations like QCV. Together with this support REC does great things for their communities. For more information or to contribute to **The Power of Change** please visit www.thepowerofchange.org.”

To enroll a child in Imagination Library in at no cost, register online at www.imaginationlibrary.com. Click on “Check Availability.”

*Want to be a great adult?
Play tennis! Read books!
Eat healthy! Have FUN!!!
Be a QuickStart kid!*

QuickStart Tennis of Central Virginia, Inc. (aka QuickStart Children of Virginia) is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in Virginia for all beginners, especially underserved and at-risk youth, using the kid-sized QuickStart Tennis format. We leverage the fun of tennis to promote lifelong physical activity, healthy eating/lifestyle habits and a love of reading in the communities we serve. We believe early childhood literacy will solve many socioeconomic problems and produce kids who will succeed in school and in life.

Visit QCV at www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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