



*** FOR IMMEDIATE RELEASE ***

PreK Open House at Charles City Elementary School

Williamsburg, Virginia (8/24/2026) – QuickStart Children of Virginia (QCV) is pleased to report QCV recently participated in the Open House for Preschoolers at Charles City Elementary (CCES) to promote BrightSTARS–Tennis for Me! and drive enrollment for the Dolly Parton’s Imagination (DPIL) program in Charles City County. The third year of BrightSTARS for preschoolers at CCES will kick off in October once the new PreK students become acclimated to school. The Open House was a great success for DPIL as enrollment in the program increased from 119 kids to 150. That’s 31 new kids registered to receive a high-quality, age-appropriate book mailed directly to them each month.

DPIL in Charles City is made possible by the generosity of AES Corporation and Richard Lambert, AES Manager of Stakeholder Relations, East. Richard truly understands the impact DPIL has on early childhood literacy, school readiness and academic success.



Taylor Wynn of the Chickahominy Tribe, DPIL Local Program Partner



Evelynn, a two-year BrightSTARS kid

QCV Founder Lynda Harrill says, “We couldn’t do this without Richard and AES. We are fortunate to have them as community partners, and so are the 250 Charles City children under age five who are eligible for the program. After only 10 months of DPIL availability in Charles City, 60% of eligible children are enrolled. That is remarkable, especially since DPIL’s expected enrollment is 65% after five years.”

***Want to be a great adult?
Play tennis! Read books!
Eat healthy! Have FUN!!!
Be a QuickStart kid!***

QuickStart Tennis of Central Virginia, Inc. (aka QuickStart Children of Virginia) is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in Virginia for all beginners, especially underserved and at-risk youth, using the kid-sized QuickStart Tennis format. We leverage the fun of tennis to promote lifelong physical activity, healthy eating/lifestyle habits and a love of reading in the communities we serve. We believe early childhood literacy will solve many socioeconomic problems and produce kids who will succeed in school and in life.

Visit QCV on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



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