QuickStart Tennis of Central Virginia, Inc.
QuickStart Children of Virginia
2026 Annual Report

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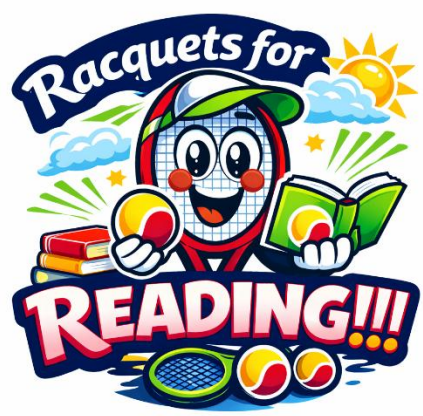
QCV . . . a Year of Fun and Fundamentals for Kids



Super Bowl 51 Champion Malcolm Mitchell's READ with Malcolm Rally at Charles City Elementary **– October 2025**

QuickStart Tennis of Central Virginia, Inc. (QCV), aka QuickStart Children of Virginia, is a Section 501(c)(3) tax-exempt organization that operates as a special-purpose Community Tennis Association (CTA) focused on QuickStart Tennis, the USTA's kid-sized format, nutrition and early childhood literacy. The tennis format is also adaptable for beginners of any age as well as players who feel less comfortable covering a full-size tennis court. Since its inception in 2009, QCV has promoted, developed and grown QuickStart Tennis in numerous Virginia communities. From the beginning, QCV has supplemented tennis with a campaign to promote healthy eating. During the COVID pandemic, when we were unable to work with kids directly, we focused on early childhood literacy and providing books to preschoolers and kindergartners. We expanded our literacy focus in subsequent years. QCV uses tennis as a vehicle to create happy, healthy, active and literate kids across the communities we serve.

This year, we completed our literacy efforts to bring Dolly Parton's Imagination Library to every county in our original service area and kept helping other communities across Virginia start reading programs. QuickStart Children of Virginia and our mission continues to evolve. Tennis is still an important part of our DNA and we continue with our school tennis visits, but improving early childhood literacy has joined tennis as a major QCV initiative.



Our ***Racquets for Reading!!!*** initiative combines tennis with literacy and nutrition We have reached more than 11,000 preschoolers and kindergartners in 36 different school systems

over the past six school years. This initiative provides each child with five to seven books to build their "home libraries." Having age-appropriate books in the home is essential to the development of vocabulary and pre-reading skills. ALL kids have a right to learn to read. We ALL have a responsibility to give kids the tools they need – BOOKS, not screen time!

During the 2025/2026 school year, we provided books to 185 preschoolers at Wayne Hills Preschool Center in Waynesboro (thanks to the Kiwanis Club of Waynesboro), 40 preschoolers at Sussex Central Elementary (Smithfield Foods), 34 preschoolers at Mathews Elementary (Mathews Rotary Club), 63 preschoolers in Franklin City (Obici Health) and the preschoolers at Charles City Elementary (Westover Episcopal Church). A grant from BASF Corporation put summer reading books into the hands of 180 kindergartners, first and second graders and 40 Head Start preschoolers at James River Elementary School in Williamsburg-James City County, one of the most diverse and economically challenged schools in the local school division. The Molina Foundation also donated 100 copies of its *On My Way to Kindergarten* activity book for preschoolers at the Charles City and James River schools.



During the past year, we expanded our literacy involvement at Charles City Elementary School. In addition to providing books to preschoolers and Head Start kids, all 325 students received a copy of *The Magician's Hat* at a READ with Malcolm Rally that took place in October. State Senator Lashrecse Aird joined in the read-aloud portion of the program and a magician regaled the students with his awesome magic tricks. Principal Bernard Burwell happily reported the rally day set a school attendance record for the past several years, thanks to Malcolm.

Dolly Parton's Imagination Library

Dolly Parton firmly believed kids need books much earlier in life than preschool age three or four. (Science indicates 80 percent of the brain is formed by age three!) To support this belief, in 1995 she created Dolly Parton's Imagination Library (DPIL), a program under which each enrolled child receives an age-appropriate book every month mailed directly to their home at no cost to the family from birth until age 5.



Racquets for Reading!!! is complemented by our promoting DPIL. We began advocating for DPIL in November 2020. At that time, 13,700 kids were enrolled in the program by 23 DPIL community affiliates in Virginia. As of August 31, 2026, over 100,000 kids were enrolled in 99 DPIL community programs – up from 86 programs with 82,000 kids a year earlier. In the original QCV service area, DPIL is now available in all 28 counties and all three independent cities.

DPIL is now offered in 92 of Virginia's 95 counties and 32 of 38 of its independent cities. In partnership with the Dollywood Foundation, we are close to completing the statewide network that will serve 500,000+ kids in Virginia.

August 25, 2026 was a very dark day for QCV and DPIL with Dolly's unexpected passing. We remain committed to carrying on her legacy. We

regret we weren't able to finish our goal of creating the statewide network so she would visit Virginia for an in-person celebration as she did in other states. We were so close, and we will honor her by getting it done soon.

Early childhood literacy is everybody's business and every child's birthright!



New local DPIL programs set up during the past year cover the independent cities of Franklin, Portsmouth and Roanoke, plus Charles City, Essex, King & Queen, New Kent, Orange, Roanoke, Southampton, Sussex, Tazewell and Westmoreland (Colonial Beach) counties.

QCV also assisted some Local DPIL Program Partners that were started before we began advocating for DPIL to regain their financial footing and grow enrollment.

Our ***BrightSTARS–Tennis for Me!*** Program engages kids in the fun QuickStart way, develops their motor skills, teaches them how to follow instructions, cooperate with a partner and eat healthy foods. Two years ago, we "adopted" Charles City Elementary School (CCES), an underserved and under-resourced school serving 325 students, including 50+ CCES preschoolers and Head Start students who needed a boost. We promptly set up a ***BrightSTARS*** program for these kids. The program is taught on the stage in the cafeteria because the school has no gymnasium and the outside blacktop is not adequate. Three- and four-year-olds don't take up much space and kid-sized tennis can be taught just about anywhere, so we adapt and we have a lot of fun!



By May 2026, most of the CCES ***BrightSTARS*** were hitting topspin forehands off traffic cones. Some even tried their backhands.

The ***BrightSTARS*** kids also loved the ***Go Bananas!*** t-shirts they received.



In early August 2026, we started the school-year cycle again with another Back-to-School event in Charles City. QCV Board member Roy got the School Superintendent "on court" for the second consecutive year, and we got to meet many of our rising new ***BrightSTARS***. As our table was right next to the Dolly Parton's Imagination Library table, we encouraged parents to sign up their under-5 children on the spot.



Roy and a rising BrightSTARS student at Back-to-School

We also participated in the Charles City Elementary Open House event, for the first time, where we met even more up and coming new ***BrightSTARS*** and their parents.



Jump Start QuickStart Tennis, QCV's first initiative in 2009, introduces QuickStart Tennis into schools, parks & recreation programs and other youth-based organizations in underserved, rural communities.

In August , we held a training session in New Kent County and introduced PE teachers and parks & rec staff from New Kent, King & Queen and King William counties to the QuickStart format.

QCV's ***Go Bananas for QuickStart!*** campaign, which uses tennis players as nutritional and life-skills role models for kids, has reached more than 51,000 kids since 2009. The healthy-eating message on our ***Go Bananas!*** cards continues to engage and resonate with kids. The cards are an integral part of ***BrightSTARS–Tennis for Me!*** and ***Racquets for Reading!!!***

Want to be a great tennis player?
Eat like a great tennis player!

We look forward to QCV year 18 and many more years, serving more kids in Virginia by educating them on the importance of reading, healthy eating and physical activity like tennis, and always keeping it FUN!

Board of Volunteers
QuickStart Tennis of Central Virginia
October 2026

Be sure to **check out our new website**, www.qscentral.org, which lets you learn more and keep current about everything QCV does for kids, including our press releases, campaigns, initiatives and impact.



QUICKSTART TENNIS OF CENTRAL VIRGINIA, INC.

Cash Statements – Fiscal Years Ended 8/31/26 and 8/31/25

Cash Budget – Fiscal Year Ended 08/31/26

	ACTUAL FYE 8/31/26	ACTUAL FYE 8/31/25	BUDGET FYE 8/31/26
INCOME			
Public support received			
Grants	$ 32,284	$ 14,435	$ 70,150
Sponsorships	5,661	330	5,170
Contributions & program donations	16,024	3,993	635
Total public support	**$ 53,969**	**$ 18,758**	**$ 75,955**
Interest Income	**$ 273**	**$ 559**	**$ 400**
Total income	**$ 54,242**	**$ 19,317**	**$ 76,355**
EXPENSE			
Program expenses			
Grants made			
Literacy/Book grants	$ 32,563	$ 20,999	$ 76,485
Tennis equipment	505	684	940
Total grants made	**$ 33,068**	**$ 21,683**	**$ 77,425**
Giveaways & prizes	216	193	1,200
T-shirts	846	755	-
Posters & cards	146	159	500
Other program expenses	124	170	-
Total program expenses	**$ 34,400**	**$ 22,960**	**$ 79,125**
Fundraising expenses	**$ 58**	**$ 33**	**$ 200**
General & administrative expenses			
Insurance	$ 877	$ 877	$ 877
Website/software/computer expense	1,891	445	1,027
Promotion	-	240	(250)
Supplies & other G&A expenses	425	612	1,042
Total G&A expenses	**$ 3,193**	**$ 2,174**	**$ 2,696**
Total expenses	**$ 37,651**	**$ 25,167**	**$ 82,021**
Net cash flow	**$ 16,591**	**$ (5,850)**	**$ (5,666)**

Prepared on cash basis without audit. See accompanying Notes to Cash Statements.

QUICKSTART TENNIS OF CENTRAL VIRGINIA, INC.

Cash Statements -- Years Ended 08/31/26 and 08/31/25

Cash Budget -- Year Ended 08/31/26

Detail by Program / Activity		ACTUAL FYE 8/31/26	ACTUAL FYE 8/31/25	BUDGET FYE 8/31/26
SUMMARY				
Beginning cash balance		**$ 18,129**	**$ 23,978**	**$ 18,129**
Receipts		54,241	19,317	76,355
Disbursements		(37,650)	(25,167)	(82,021)
Ending cash balance		**$ 34,720**	**$ 18,129**	**$ 12,463**
PROGRAM / ACTIVITY				
Dolly Parton Imagination Library (DPIL)				
Grants received		$ 24,389	$ 9,800	$ 67,450
Literacy grants made		(17,600)	(15,128)	(69,950)
Expenses		-	(83)	-
Transfer from Unrestricted Funds		-	1,400	-
Reclass prior-year RFR donations to DPIL		9	333	-
	Net	**$ 6,798**	**$ (3,678)**	**$ (2,500)**
Racquets for Reading!!!				
Grants received		$ 7,200	$ 3,453	$ 1,000
Sponsorships received		3,500	-	-
Other donations received		6,734	2,268	-
Literacy grants made		(12,507)	(5,871)	(1,735)
Expenses		(58)	(127)	-
Reclass prior-year RFR donations to DPIL		(9)	(333)	-
	Net	**$ 4,859**	**$ (609)**	**$ (735)**
Go Bananas for QuickStart!				
Donations received		$ 1,500	$ 546	$ 1,000
Expenses		(1,208)	(1,038)	(1,000)
	Net	**$ 292**	**$ (492)**	**$ -**
BrightSTARS				
Grants received		$ 695	$ 741	$ 700
Tennis equipment grants made		(505)	(684)	(700)
Expenses		(31)	(30)	-
	Net	**$ 159**	**$ 27**	**$ -**
Jump Start QuickStart				
Donations received		$ -	$ -	$ 240
Tennis equipment grants made		-	-	(240)
	Net	**$ -**	**$ -**	**$ -**
Events				
READing with Malcolm Rally				
Sponsorships received		$ 2,161	$ 330	$ 5,170
Literacy grants made		(2,456)	-	(4,800)
Expenses		(35)	-	(700)
	Net	**$ (330)**	**$ 330**	**$ (330)**
Contributions				
Unrestricted donations received		$ 7,790	$ 1,620	$ 395
Transfer to DPIL		-	(1,400)	-
	Net	**$ 7,790**	**$ 220**	**$ 395**
Interest Income		**$ 273**	**$ 559**	**$ 400**
Fundraising expenses		**$ (58)**	**$ (33)**	**$ (200)**
General & administrative expenses		**$ (3,193)**	**$ (2,174)**	**$ (2,696)**
Net cash flow		**$ 16,591**	**$ (5,850)**	**$ (5,666)**
Ending cash balance		**$ 34,720**	**$ 18,128**	**$ 12,463**

Prepared on cash basis without audit. See accompanying Notes to Cash Statements.

QUICKSTART TENNIS OF CENTRAL VIRGINIA, INC.

Notes to Cash Statements

Fiscal Year Ended August 31, 2026

1. QuickStart Tennis of Central Virginia, Inc. (“QCV”), also known as QuickStart Children of Virginia, is a tax-exempt Section 501(c)(3) charitable organization. QCV's mission is to create happy, healthy, active and literate children, including many who are disadvantaged or at risk, through fun-filled, kid-sized tennis that promotes physical activity and combats childhood obesity, and through initiatives that strengthen early childhood reading skills.
2. QCV maintains its books using the cash basis of accounting on a fiscal year ending each August 31.
3. QCV has no tangible assets other than cash derived primarily from grants, sponsorships and other sources of public support. General and administrative expenses are funded by contributions from public donors.
4. As of August 31, 2026, QCV had cash of $34,720 of which $18,270 is committed to future QuickStart Tennis and childhood literacy grants and program activities according to the terms of the respective grants and sponsorships. QCV had no other significant commitments or payables as of August 31, 2026.

On the front cover

A tennis "sandwich" in progress, created by BrightSTARS
at Charles City Elementary School - April 2026

For more information about QCV . . .

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PO Box 5712, Williamsburg, VA 23188
434-249-3194

QUICKSTART TENNIS OF CENTRAL VIRGINIA, INC.

Donors, Volunteers and Communities Served
Fiscal Year Ended August 31, 2026

QCV Donors *Who makes it possible*

QCV sincerely thanks the following donors who generously contributed to QCV's mission during the year ended August 31, 2026. Without the financial support provided by these and prior donors, it would be impossible for QCV to accomplish its mission.

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Corporate and Business Partners

AES Corporation
BASF
Foundation Tennis
Form 990 Online
Intuit Inc.
Microsoft Corporation
Northern Neck Electric Cooperative
PointOne Data Centers
Rappahannock Electric Charity
Republic Services Community Grant Program
Smithfield Foods
TechSoup

Community Clubs and Churches

Fraternal Order of Eagles, Aerie 4548
Waynesboro Kiwanis Club Fund
Westover Episcopal Church

Foundations and Trusts

Chaney Foundation
Elis Olsson Memorial Foundation
Franklin Southampton Charities
Obici Healthcare Foundation
Community Foundation of Central Blue Ridge
Molina Foundation
Sam and Marion Golden Helping Hand Foundation
USTA/Mid-Atlantic Foundation

Individual Contributors

Alina Ackenbom
Gwedette Crummie
Barbara Fried
Jonathan Harrill
Lynda Harrill
Roy Harrill
Kristin Romesburg
Nicole Samulka

QCV Volunteers *Who makes it happen*

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Officers & Board of Volunteers

Alina Ackenbom, President
Lynda Harrill, Founder, VP & Sec'y
Roy Harrill, Treasurer
Gwedette Crummie
Kristin Romesburg

Other Volunteers

Davy Hairston