

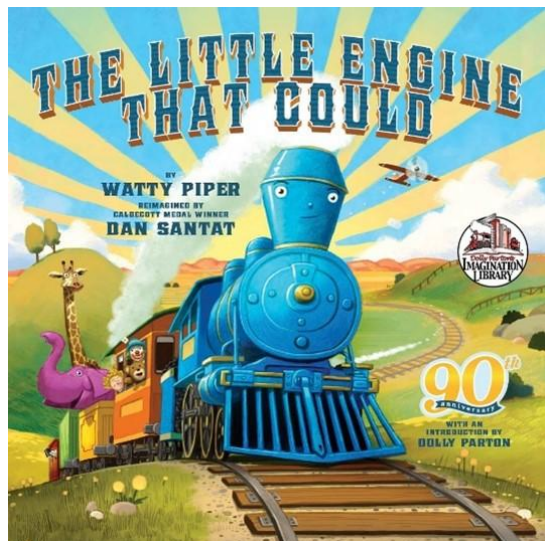


*** FOR IMMEDIATE RELEASE ***

Dolly Parton's Imagination Library Launches in New Kent County

Williamsburg, Virginia (7/20/2026) – QuickStart Children of Virginia (QCV) is excited to report [Dolly Parton's Imagination Library](#) (DPIL), a FREE book-gifting program for kids under age five, is now available in New Kent County. There are now more than 90,000 children enrolled statewide in 98 programs in Virginia.

The [New Kent County program](#) launched this week under the sponsorship of [Read to Them](#), a Richmond-based nonprofit that operates eight other DPIL programs in central Virginia. Online enrollment in New Kent is already up to 81 children in just a few days. There are 1,090 kids under age five in New Kent who are eligible to receive a high-quality DPIL book each month, mailed directly to the home, at no cost to families.



To enroll a child, go to: www.imaginationlibrary.com or scan this QR code:



For those interested in contributing to sustain the program in New Kent, please contact Kimberly Fehrs at Read to Them: Kimberly.fehrs@readtothem.org. All donations are tax-deductible.

***Want to be a great adult?
Play tennis! Read books!
Eat healthy! Have FUN!!!
Be a QuickStart kid!***

QuickStart Tennis of Central Virginia, Inc. (aka QuickStart Children of Virginia) is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in Virginia for all beginners, especially underserved and at-risk youth, using the kid-sized QuickStart Tennis format. We leverage the fun of tennis to promote lifelong physical activity, healthy eating/lifestyle habits and a love of reading in the communities we serve. We believe early childhood literacy will solve many socioeconomic problems and produce kids who will succeed in school and in life.

Visit QCV at www.quickstartcentral.org and on [Facebook](#).

For additional information, contact quickstartcentral@comcast.net.



A racquet in every hand! A smile on every face!



####